

**Bakke, Kathleen PSC**

**From:** Jim Norby [jim@jcnorby.com]  
**Sent:** Wednesday, October 03, 2007 1:31 PM  
**To:** Bakke, Kathleen PSC  
**Subject:** 5-TN-100

I am a small business owner in Eau Claire. The change of area code would be devastating. I am aware of when the Milwaukee area changed. It was terrible to have their area codes changed. Just think, each client, present or past would need to be notified. Many of our clients are from out of state. They would not have a means of finding out if we were still in business.

I would highly recommend the "overlay" method. We could keep our 715 and new phones would have the new area code.

Thank you

*Jim Norby*

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